



THIS IS A

COMPANY PROFILE

2026

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60+

YEARS IN **EVERYDAY LIFE**

Maybe we met in a **tea garden**, maybe **on a ferry**, or **perhaps** on a **beach**. We witnessed some of your weddings and your summer conversations. Life has always been a rush — for better or for worse.

So, what do you really need throughout your life?

Every answer we have given to this question over the past six decades has become the birth story of a new Tilia product..

VISION

To be one of the world's leading companies that make a difference through a **democratic design** approach, *focusing on people and quality-driven production.*

MISSION

To be one of the world's leading companies that make a difference through a democratic design approach, focusing on people and quality-driven production. To offer **original, high-quality, and accessible products** that reflect contemporary design language and accurately meet the needs of the sectors we serve.



60+ years

1963

Founded by **Sadettin Savaş** in a small workshop, Savaş Plastik began its journey producing **shirt buttons** — built on craftsmanship and quality.

1980

In the 1980s, the company **joined local trade fairs**, evolving from a small workshop into a recognized industrial producer in Türkiye.

1990

The **first export** in 1990 opened doors to **global markets**, marking the start of Tilia's international journey.

1999

Expansion into **garden and contract furniture** began in 1999, increasing global visibility and product diversity.

2003

Production moved to a **16,000 m2 modern facility in Beylikdüzü**, boosting capacity and technology.

2000

The first **contract design projects** marked the integration of design thinking into production — shaping Tilia's design-driven identity.

2017

Tilia adopted a **design-led strategy — creating trends** through creativity, ergonomics, and modern aesthetics.

2020

By 2020, Tilia earned global acclaim with **IF, Plus X, and German Design Gold Awards**, proving its design excellence.



2021

Now present in **75+ countries**, Tilia received **Design Türkiye, Superior Design, and multiple Good Design Awards**.



2023

Celebrating 60 years, Tilia won **German Design Awards**, uniting strong heritage with forward vision.



2024

Honored with **İKMİB's 4th Place in Plastic Product Export**, reflecting strong global performance.

2025

In 2025, Tilia won **Red Dot and German Design Awards**, reaffirming Turkish design's global excellence.



70+

70+
Countries
in 5 Different
Continents

200+

200+
Cities
Around the
World

190+

190+
Local Points
of Sales
in Türkiye

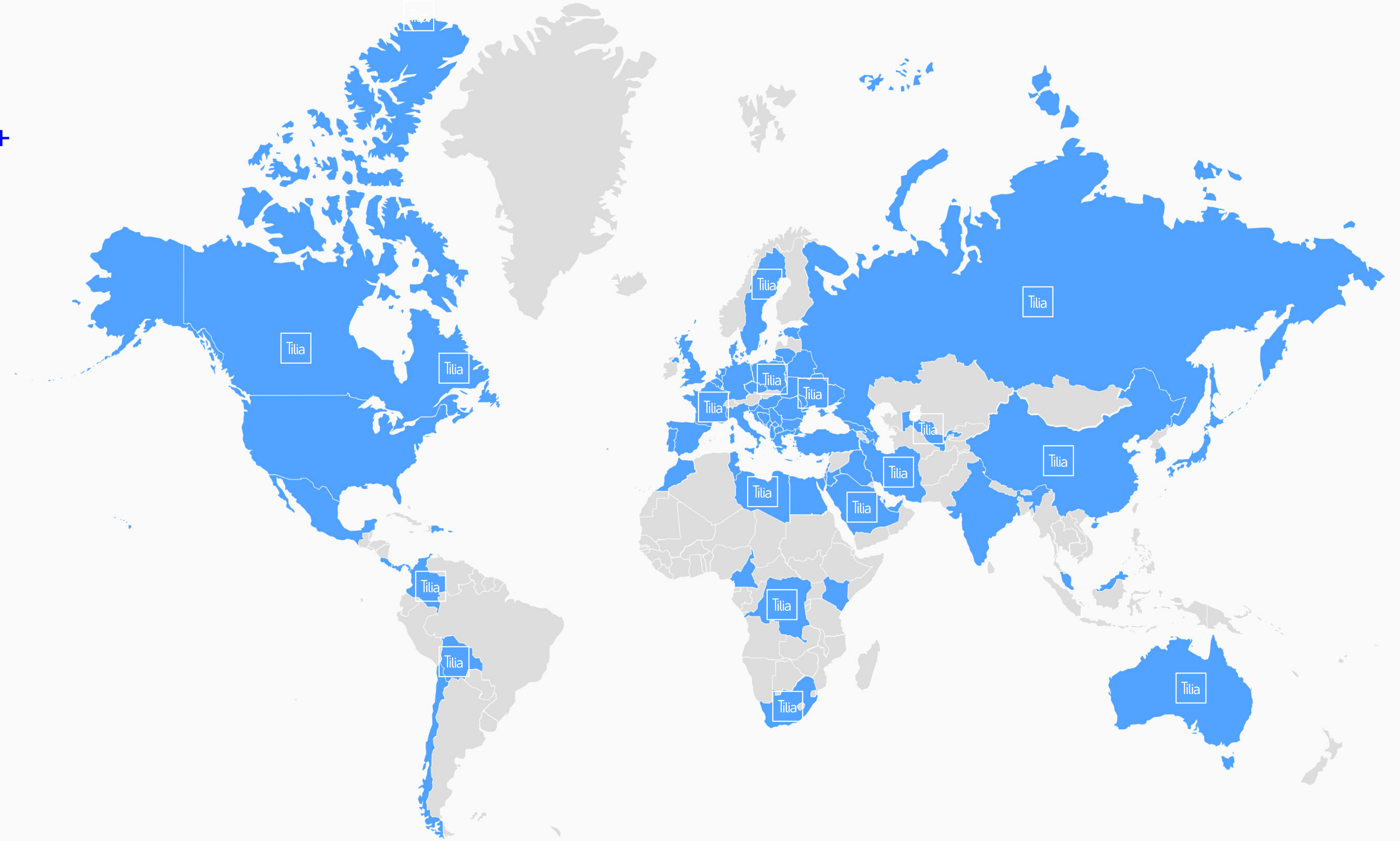
With its thoughtful design, **high-quality materials**, and accessible prices, every Tilia product is crafted to enhance your quality of life – going beyond industry standards. Tilia strives to see its products become an integral part of more living spaces, creating designs that offer **meaningful solutions for everyday needs.**

By combining our strong production capabilities with an extensive distribution network, we deliver **happiness to more than 70 countries around the world.**

Our products reach every corner of the world.

We aim to see our world-class products in living spaces everywhere, providing design solutions that meet the needs of everyday life. Combining our production strength with a wide distribution network, we serve more than **75 countries** abroad and over **80 sales points across Türkiye.**

**We deliver comfort and joy
across the globe.**



Tilia LLC | USA

To strengthen our international presence and provide faster, more efficient service to our partners and customers, we have established **Tilia LLC in the United States.**

With our warehouse located in the U.S., we can now manage **logistics and distribution processes** more effectively, enhancing our ability to meet global demand with agility and reliability.



We believe in teamwork.

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Behind every Tilia product lies the effort of many individuals and the dedication of a team that brings it to life. *Just as a family stays connected* and overcomes challenges together, we, as a deeply rooted family, draw all our **strength from the team we have grown with.**

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We recognize the value that each of our employees contributes, and we are **proud to walk shoulder to shoulder with this exceptional team.**

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DEMOCRATIC DESIGN



Design Oriented

Have you thought about how a properly designed product **will make life easier**? In our opinion, design should appeal not only to the eye but also to life; *It should meet the needs and fit the living space.*

We produce designs created by experienced designers considering **world trends and your actual needs** to offer permanent solutions to your projects.

Kunter
Gekercioglu



red dot design award



ELLE
DECORATION
INTERNATIONAL
DESIGN AWARDS



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At Tilia, we are proud members of the German Design Council, a global institution that promotes excellence and innovation in design.

Being part of this distinguished community reflects our deep commitment to design and our strong presence on the international stage. Our approach — centered on aesthetics, functionality, and sustainability — aligns with the highest global design standards.

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An aerial view of an outdoor patio area. The patio is paved with light-colored square tiles. Several tables and chairs are arranged. The tables are made of a light-colored material with a dark speckled pattern. The chairs are bright orange with a ribbed backrest and armrests. There are also several large, round, light-colored planters filled with green grass. The scene is brightly lit, casting shadows on the ground.

Contract Furniture

Tilia products are designed and manufactured to deliver exceptional performance in **high-traffic**, shared environments—from hotels and restaurants to public spaces and resorts.

Each piece combines **durability, comfort, and timeless aesthetics**, ensuring long-lasting performance even under intensive daily use.

Products

Lounge Set

Table

Armchair

Coffee Table

Bar Stool & Chair

Chair

Sunbed



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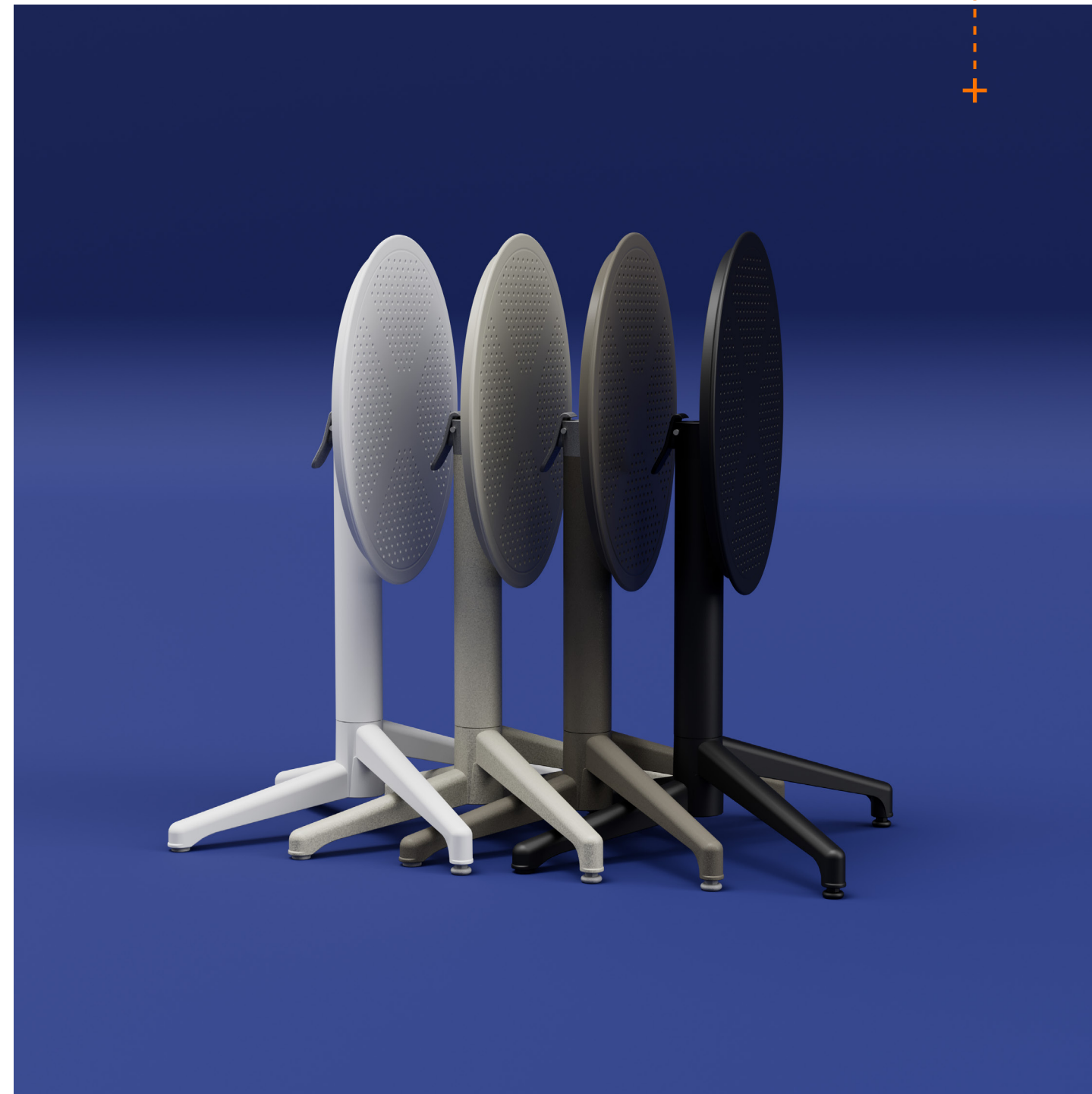
Functionality

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Stackable



Foldable



Movable



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Built to Endure: All-Weather Strength, Season After Season.

Tilia products are designed to withstand all seasons and weather conditions. Thanks to the use of **UV-protected and fiberglass-reinforced polypropylene**, our products offer exceptional resistance to sunlight, moisture, and temperature changes.

As a result, Tilia furniture maintains its color, shape, and durability for years—preserving its original **strength even in outdoor environments.**



Hygienic by Design: Easy to Clean, Effortless to Maintain

Tilia products are designed with hygiene and ease of use in mind. Their **non-porous, bacteria-resistant** surfaces ensure a **clean and healthy experience**. They can be easily cleaned with just a damp cloth and water, making maintenance **quick and simple**.

This practical feature makes Tilia furniture ideal for both **high-traffic areas and outdoor environments**.



Tested, Trusted, and Ethically Produced

At Tilia, we take pride in maintaining the highest standards of quality and reliability. Our **in-house testing center** allows us to rigorously test every product to ensure durability, safety, and performance.

Additionally, Tilia holds internationally recognized **CATAS** and **SEDEX** certifications, demonstrating our commitment to quality assurance, ethical production, and sustainable practices at every stage of manufacturing.



CERTIFICATIONS

ISO

International Organization for Standardization

- 9001 – Quality Management Systems
- 10002 – Customer Satisfaction Management System
- 14001 – Environmental Management Systems
- 45001 – Occupational Health and Safety Management Systems

WIPO | World Intellectual Property Organization

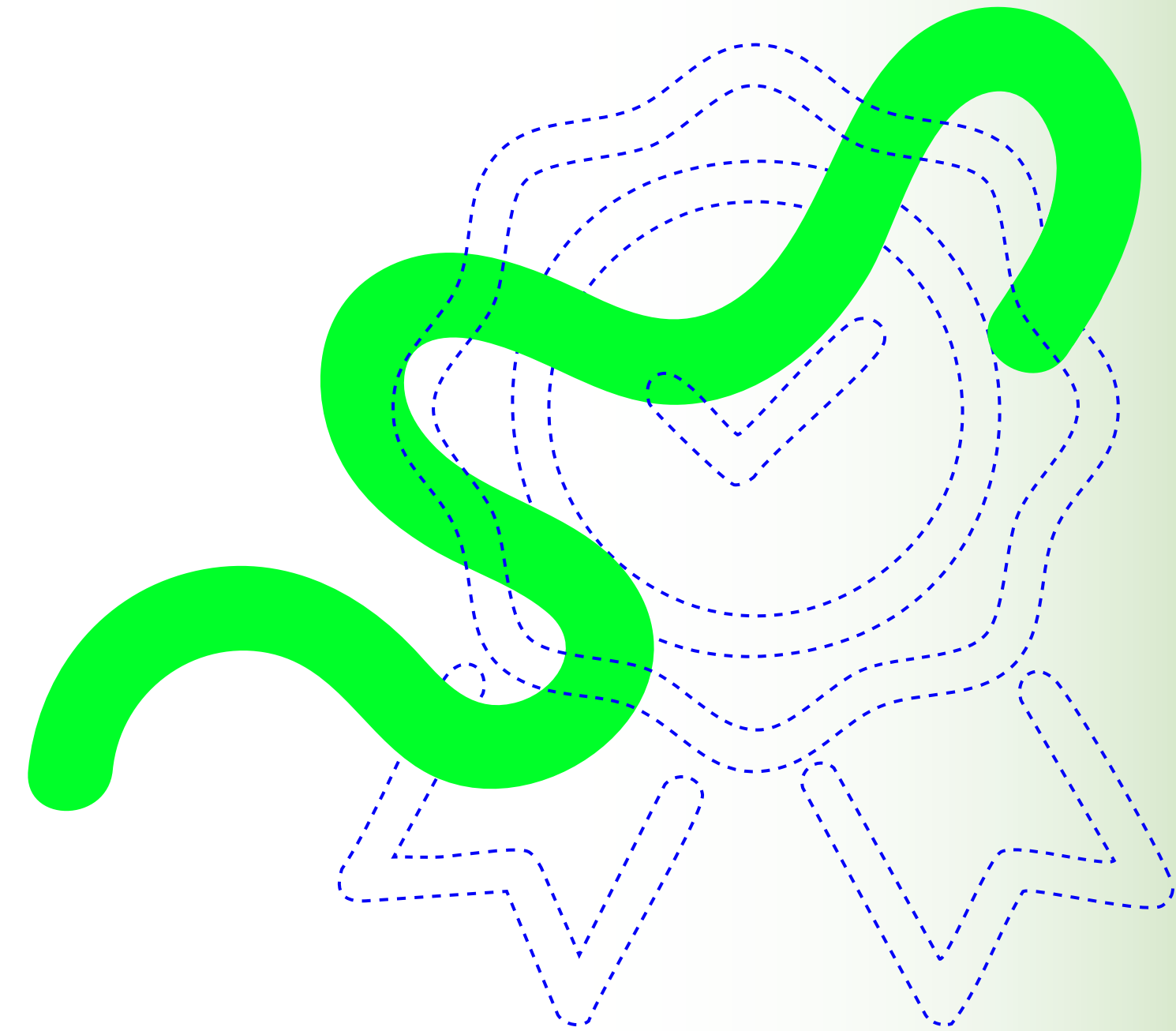
SEDEX | Supplier Ethical Data Exchange

CATAS | Testing Certification Research

TSE | Turkish Standards Institute

TPE | Turkish Patent Institute

Trademark (Local+International) | 14 Countries



SUSTAINABLE



In Harmony with Nature, Committed to the Future.

At Tilia, we believe that production is not just about the outcome — it's a responsibility. Our **upcycled collections** transform surplus plastic materials into designs that merge aesthetics with function. Instead of depleting resources, we support a circular economy — because design is not only what you see, but also the values behind it. *Every Tilia product is a promise to the environment.*

Crafted from recycled materials, our furniture helps reduce our carbon footprint while making our respect for nature visible.



RECYCLE
UPCYCLE



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Every Tilia product reflects the value our brand brings to the world. We manufacture our products using **100% recyclable polypropylene and fiberglass materials.**

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Additionally, we actively recycle by-products and imperfect non-standard items generated during production, operating with **zero material waste.**

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UPCYCLE

At Tilia, driven by our commitment to nature, we transform **apricot kernels and rice husks** into **polypropylene raw material** through an advanced upcycling process. This innovative approach allows us to reintroduce natural waste into the production cycle while reducing our environmental impact.

The resulting sustainable material forms the foundation of Tilia's eco-friendly products — combining durability and aesthetics in perfect harmony.



We produce our own energy in Uşak, Türkiye.

With our transition to **solar energy**, we have taken a significant step toward a regenerative and carbon-neutral future. This transformation clearly reflects how design, innovation, and environmental responsibility can advance together in harmony. As a global brand shaping the future, we embrace **Environmental, Social, and Governance (ESG)** principles at every stage of production.

By harnessing renewable energy, we not only reduce our carbon footprint but also redefine responsible manufacturing in line with the principles of a circular economy.

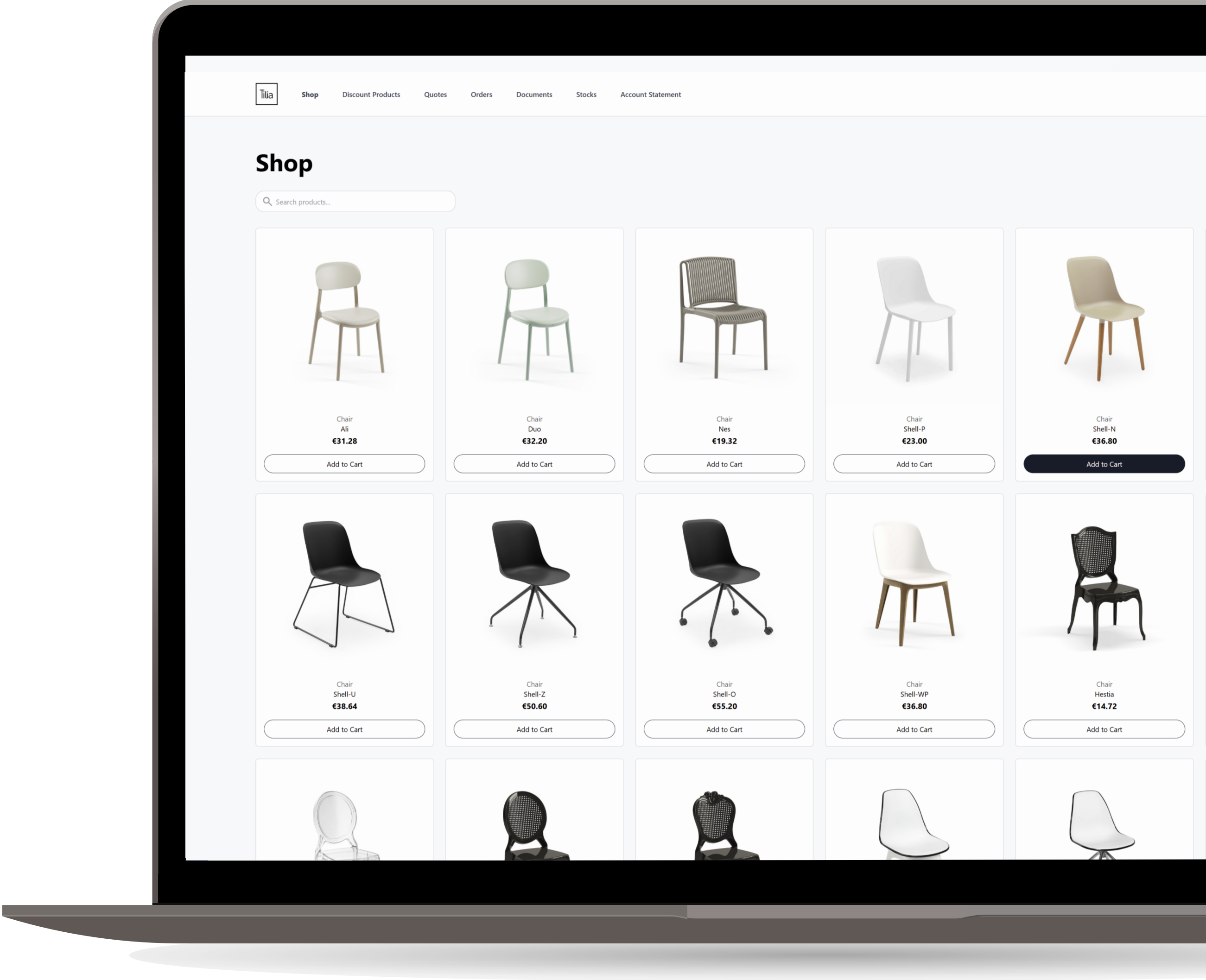


Esme, Uşak-Türkiye
38°23'34.0"N 28°49'46.3"E



ELMAS ERP B2B Platform

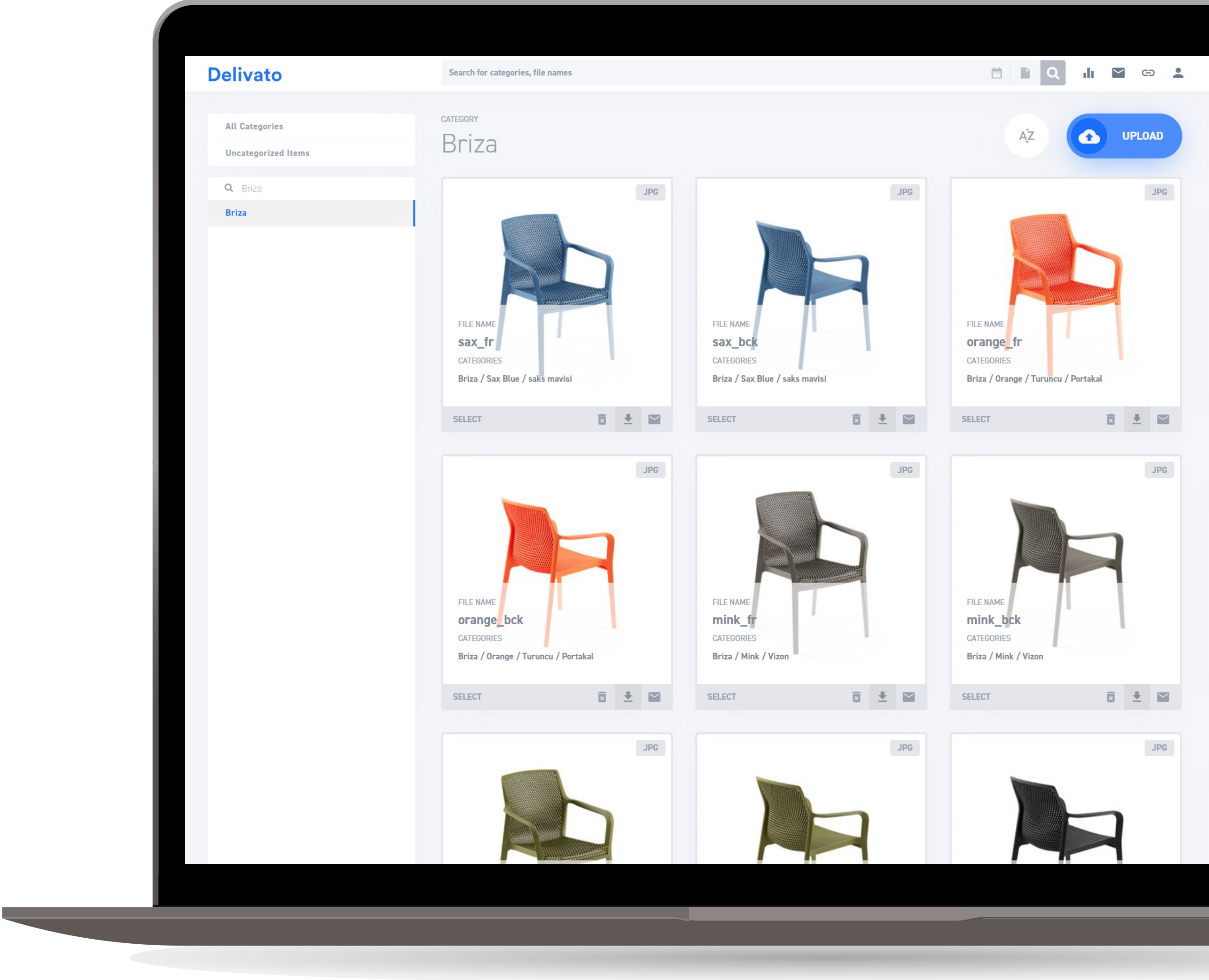
- **All documentation** can be checked on a customer/user basis.
- **All offers and orders** can be viewed on a customer/user basis.
- Current order status (**production/packaging/shipment**) can be tracked.
- **Current stocks** can be tracked and order drafts can be created.
- The **current account statement** can be followed and **payments** can be made.
- A **current status report** can be drawn.
- **Special campaigns** can be followed.



2D & 3D Library

We have created a comprehensive digital content library to support Tilia's design and project processes. Our **2D visual library**, shared through **Delivato**, provides our customers with easy access to all product visuals, allowing them to download and use them freely in their projects.

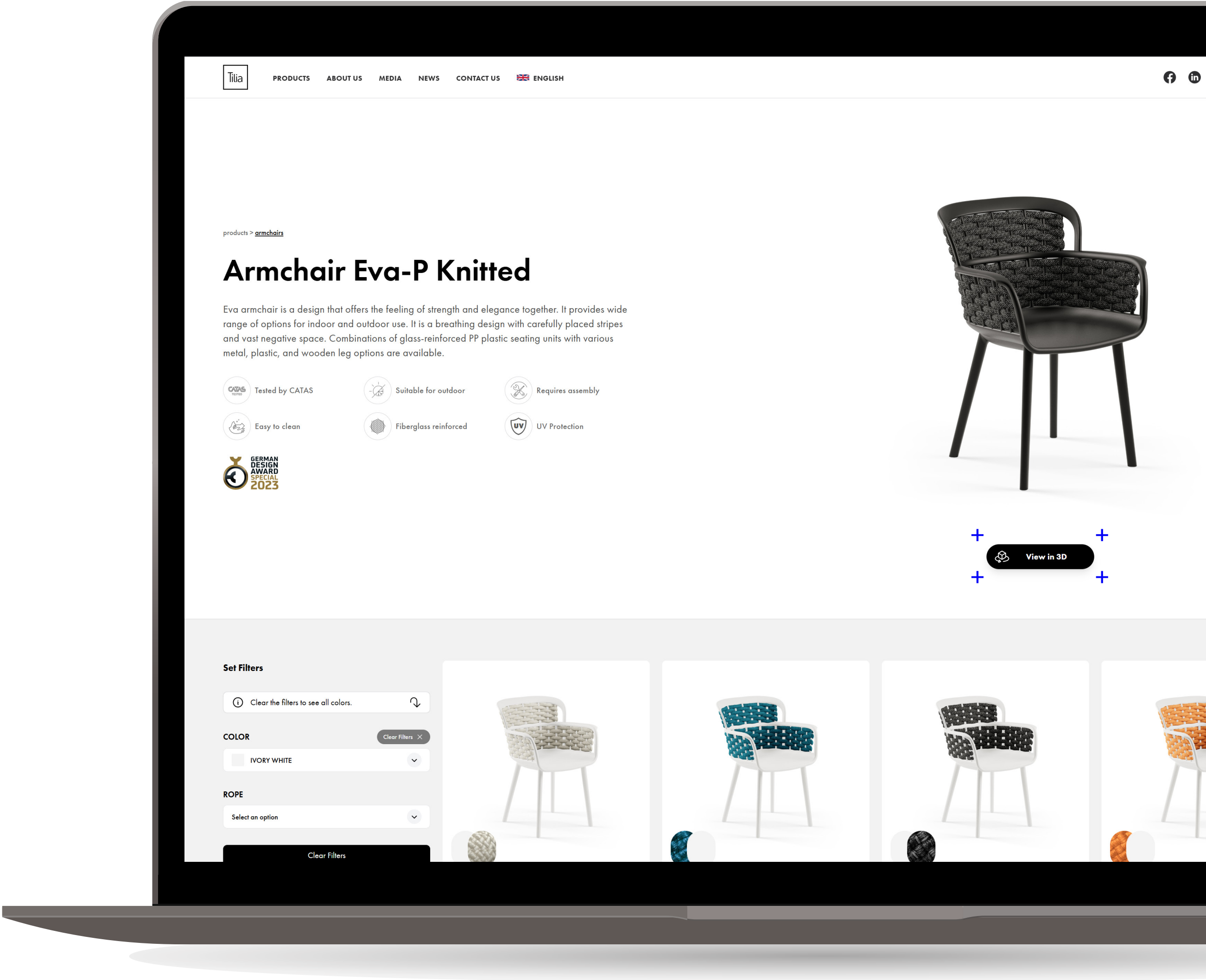
Furthermore, our **3D model library** enables the most realistic visualization of Tilia products in **architectural and interior design projects**, allowing both our business partners and us to realize projects more effectively and aesthetically.



3D Configurator & See in Your Home

Use the **“3D View”** button to instantly visualize the product in any variation you choose. In addition, our **“See in Your Home”** function — accessible within the same application — uses 3D technology to let you preview the product virtually in your own space.

This seamless integration enhances your decision-making and project planning process.



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LATEST FAIRS

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LATEST FAIRS

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Thank you!



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